

Contact: Charles Territo  
Vice President of Communications  
(480) 443-7000  
[media@atsol.com](mailto:media@atsol.com)

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## **NATIONAL ACADEMIES REPORT TOUTS BENEFITS OF ROAD SAFETY CAMERAS**

SCOTTSDALE, Ariz. (Nov. 17, 2010) – A new study that identifies ways to reduce traffic fatalities in the United States urges a greater use of photo enforcement as a means to change driver behavior sufficiently to improve roadway safety.

Released yesterday by The National Academies, the study affirms what American Traffic Solutions Inc., has long asserted about Road Safety Camera Programs – namely, that such programs save lives.

“This report sends an important message about the usefulness of Road Safety Camera Programs to people across the country and to leaders in small and large communities and in federal government,” said James Tuton, Chief Executive Officer of ATS in Scottsdale, Ariz. “Speed and red-light running are constant contributors to dangerous and deadly accidents. Studies show that photo enforcement works.”

The report recommends additional steps the United States should take to improve traffic safety and close the gap in performance that exists between the U.S. and other developed countries in reducing roadway deaths and injuries. It urges the U.S. Department of Transportation to work with states and develop a new model for state strategic highway safety plans.

Tuton added, “ATS is committed to helping make driving safer for everyone. We look forward to working with states and local governments to implement these strategies and enhance road safety.”

### ***About American Traffic Solutions:***

ATS is proud to be the market leader in Road Safety Camera installations in North America. ATS has more than 2,000 installed Intersection and Speed Safety Cameras serving more than 30 million people. We have contracts in 240 communities in 22 states and Washington, D.C., including: Fort Worth, Los Angeles, Memphis, Nassau County (NY), New York City, Orlando, Philadelphia, Seattle and St. Louis. ATS also offers PlatePass, an automated electronic toll payment service that enables rental vehicle customers to use high-speed, cashless electronic toll lanes. ATS is a privately-owned, U.S. corporation. For more information, please visit: [www.atsol.com](http://www.atsol.com) or [www.PlatePass.com](http://www.PlatePass.com).

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